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UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

*Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended*

For Six Months Period Ending JUN 30 1966
(Insert date)

Registration No. 68

1. (a) Name of Registrant.

SWEDISH NATIONAL TRAVEL OFFICE

(b) All other names used by Registrant during the period.

None

(c) Address of principal office.

505 Fifth Avenue, New York, N.Y. 10017

(d) Name of person or persons in charge of principal office.

Ake Gille, Director

2. If Registrant is a nonbusiness membership organization, state— **No**

(a) Approximate number of members in the United States None

(b) Approximate number of members outside the United States None

3. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

| Name and address of official | Date connection began | Position, office or nature of duties |
|---------------------------------|-----------------------|---|
|---------------------------------|-----------------------|---|

None

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

| Name and address of official | Date connection ended | Reason for ending connection |
|---------------------------------|-----------------------|---------------------------------|
|---------------------------------|-----------------------|---------------------------------|

None

4. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

Scandinavian National Travel Offices, Mobil Building,
612 S. Flower Street, Los Angeles, California 90017

(branch office for Swedish,
Danish, Norwegian and
Finnish National Travel Offices)

Per Axén (listed with
U.S. Department of
Justice through Consulate
General of Sweden, San
Francisco, California.)

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

5. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

Swedish Tourist Traffic Association
Klara Västra Kyrkogata 6
Stockholm, SWEDEN

6. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 5.

For Swedish Tourist Traffic Association:

Distribution of travel literature, general information literature, photographs and other pictorial material to travel agencies, transportation companies, newspapers and magazines, schools, colleges, individuals, etc. Promotion of travel to Sweden (Scandinavia) through advertising (together with Danish, Finnish and Norwegian National Travel Offices), participating in exhibitions and other forms of publicity. Other forms of publicity consists of releases to trade press, dailies and weekly magazines.

7. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Registrant is a member of the Scandinavian Travel Commission in the United States (505 Fifth Avenue, New York, N.Y. 10017).

8. Furnish the following information as to all employees and other individuals except those named under item 3, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5:

- (a) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have previously been filed.

| Name and address of employee or other individual | Nature of any changes during period in activities for Registrant or its foreign principals | Has connection with Registrant ended? |
|---|---|--|
|---|---|--|

Advisory Board:

| | | |
|--|-----------|----|
| Nils R. Johaneson, 250 Park Avenue, New York, N.Y. | No change | No |
| Allan Kastrup, 8 East 69th Street, New York, N.Y. | —" | " |
| Tore Nilert, 138-02 Queens Blvd., Jamaica 35, N.Y. | —" | " |
| Alex Pagel, 347 Madison Avenue, New York, N.Y. | —" | " |
| Ake Gille, 3 Thomas Place, Bronxville, N.Y. <u>Secretary</u> | —" | " |

Director:

| | | |
|---|----|---|
| Ake Gille, 3 Thomas Place, Bronxville, N.Y. 10708 | —" | " |
|---|----|---|

- (b) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have not been previously filed.

| Name and address of employee or other individual | Nature of services or assistance rendered | Has connection with Registrant ended? |
|---|--|--|
|---|--|--|

Office Personnel:

| | | |
|---|-------------|------------------|
| Irja Goldstein (formerly Hippeläinen), 72 Esplanade, Mt. Vernon, N.Y. | Secretary | No |
| Lars-Erik Näslundh, 242 East 60th Street, New York, N.Y. | Travel Adv. | No |
| Barbro Babcock, 251 Old Dam Road, Fairfield, Conn. 06430 | Secretary | Yes (ended 6/30) |
| Elisabeth Appelqvist, 34 East 81st Street, New York, N.Y. 10028 | " | Yes (ended 3/4) |
| Thomas F. Schreiner, 117 Huron Street, Brooklyn, N.Y. | Mailclerk | Yes (ended 4/12) |
| Jack Schou, 26 St. Marks Place, New York, N.Y. | Editorial | Yes (ended 3/31) |
| Britt-Marie Möller, 53 East 64th Street, New York, N.Y. 10021 | Secretary | (started 3/15) |
| Margot Deckel, 64 49th Wetherole, Rego Park, N.Y. | " | (started 6/27) |

Acting Director

| | |
|--|------------------|
| Nils Ohrström, Park Sheraton Hotel, New York, N.Y. | Yes (ended 5/27) |
|--|------------------|

9. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 5, itemized as follows:

| <i>Date funds received</i> | <i>Name of foreign principal from whom funds received²</i> | <i>Purposes for which received³</i> | <i>Amount received⁴</i> |
|----------------------------|---|--|------------------------------------|
| 1/17/66 | Swedish Tourist Traffic Association | | \$7,000.00 |
| 3/18/66 | | | 28,980.12 |
| 3/25/66 | General quarterly appropriations | | 7,034.44 |
| 4/6/66 | | | <u>19,680.00</u> |
| | Total | | \$52,694.56 |

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 5, itemized as follows:¹

| <i>Date funds received</i> | <i>Name of person from whom received²</i> | <i>Purposes for which received³</i> | <i>Amount received⁴</i> |
|----------------------------|--|--|------------------------------------|
|----------------------------|--|--|------------------------------------|

None

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 5, itemized as follows:⁵

| <i>Date payment was made</i> | <i>Name of person to whom payment was made²</i> | <i>Purposes for which payment was made³</i> | <i>Amount of payment⁴</i> |
|------------------------------|--|--|--------------------------------------|
|------------------------------|--|--|--------------------------------------|

FINANCIAL REPORT FOR PERIOD JANUARY 1 - JUNE 30, 1966:

| | |
|--|-----------------|
| Salaries | \$20,615.40 |
| Rent | - |
| Light & Occupancy | - |
| Telephone, Telegraph and Cables | 200.36 |
| Office supplies | 538.84 |
| Legal & Accounting | 450.00 |
| Taxes & Insurance | 593.26 |
| Furniture & Fixtures | 1,864.60 |
| Scandinavian - Joint Overhead Expenses | 14,234.41 |
| Moving Expenses | 12,272.40 |
| Promotion | 16,471.57 |
| Film promotion | <u>1,213.39</u> |
| Total | \$68,454.23 |

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

10. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by
whom delivered

Number of speeches, lectures,
and talks delivered

Number of radio broadcasts
delivered

The Director has lectured on Sweden before groups of travel agents, and before the general public on a number of occasions.

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | |
|--|--|--|
| (1) Press releases <input checked="" type="checkbox"/> | (8) Circulars <input checked="" type="checkbox"/> | (15) Lantern slides..... <input checked="" type="checkbox"/> |
| (2) News bulletins <input checked="" type="checkbox"/> | (9) Form letters <input checked="" type="checkbox"/> | (16) Still pictures..... <input checked="" type="checkbox"/> |
| (3) Newspapers..... <input type="checkbox"/> | (10) Reprints <input checked="" type="checkbox"/> | (17) Posters..... <input checked="" type="checkbox"/> |
| (4) Articles <input type="checkbox"/> | (11) Copies of speeches, lectures, talks, or radio broadcasts <input type="checkbox"/> | (18) Photographs <input checked="" type="checkbox"/> |
| (5) Books <input checked="" type="checkbox"/> | (12) Radio programs <input type="checkbox"/> | (19) Charts..... <input type="checkbox"/> |
| (6) Magazines <input checked="" type="checkbox"/> | (13) Radio scripts <input type="checkbox"/> | (20) Maps <input checked="" type="checkbox"/> |
| (7) Pamphlets <input checked="" type="checkbox"/> | (14) Moving pictures <input type="checkbox"/> | (21) Other publications <input type="checkbox"/> |

- (c) Preparation and distribution of publications referred to in answer to (b) above.

Description of
publication

By whom written, edited,
or prepared

By whom printed, produced,
or published

By whom
distributed

See attached statement

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

See attached statement

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

11. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

No changes

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

No changes

12. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

No changes

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

See item 10 above

13. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (Form FA-4) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 5.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 5 for whom an Exhibit C has not previously been filed.

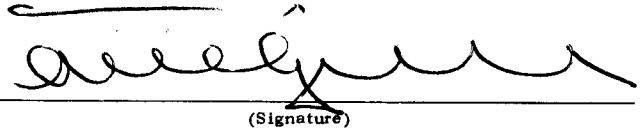
Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 10 (c), and copies of all changes during the period in similar contracts previously filed.

All necessary exhibits have been filed previously.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Form-FA-4 insofar as such information is not within his (their) personal knowledge.

(Type or print name under signature)


(Signature)

Ake Gille, Director

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

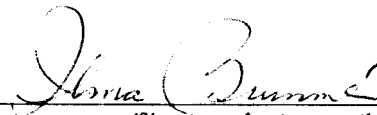
(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York

this 22nd day of July, 1966


(Signature of notary or other officer)

My commission expires Irma Brumme, 1966

IRMA BRUMME
Notary Public, State of New York
No. 00-4403500
Qualified in Bronx County
Commission Expires March 30, 1968

ITEM 11 (c)

LIST OF MATERIAL

| <u>Description of Publication</u> | <u>By whom written, Edited or prepared</u> | <u>By whom printed, produced or published</u> | <u>By whom distributed</u> |
|---|---|---|--------------------------------|
| Various travel folders and booklets of Swedish origin | Swedish Tourist Traffic Association Stockholm, Sweden | | Swedish Nat'l. Tr Office |
| <u>Travel literature printed in the United States</u> | | | |
| "Welcome to Scandinavia" | Scandinavian Travel Commission in | | " |
| "Planning your trip to Scandinavia" | the United States, consisting of Danish, Finnish, Norwegian and Swedish | | " |
| "See Scandinavia in Glorious Spring" | National Travel Offices | | " |
| News letters | Announcements to travel agents and press edited by the director, Swedish National Travel Office | | " |
| Posters | Swedish Tourist Traffic Association Stockholm, Sweden | | |
| Maps | Swedish Tourist Traffic Association, Stockholm, Sweden | | |
| Slides | Furnished by head office: Swedish Tourist Traffic Association, Stockholm, Sweden | | " |
| Photographs | Misc. photographers | | " |

ITEM 11 (d)

The filing of dissemination reports, as required by Section 4 (a) of the Foreign Agents Registration Act, as well as the filing of copies of new travel promotion printed matters, has not taken place during the period, by virtue of information received in a letter from Department of Justice (ref. WEF:FWS.jkg 149-390) of December 1, 1953. For the same reason, none of our communications and publications were labelled in accordance with Section 4 and Rule 400 of the Act.